

IN THE CLAIMS:

Claims 1-12. (Cancelled)

13. (Currently Amended) An ~~interactive~~ information distribution system delivering a digital ~~interactive streaming media~~ data stream over a large geographic area wherein the digital data stream delivers localized ~~interactive streaming media provides different~~ broadcast-quality television signals along with interactive content programming to a plurality of remote locations within the large geographic area, comprising:

a network operations center providing ~~national~~ television programming directed to the large geographic area, local television programming, and multiplexing interactive programming content to create a digital data stream ~~interactive streaming media~~;

a distribution system transmitting the digital data stream from the network operations center to the remote locations;

a device located at each remote location for receiving the digital data stream, the device transforming data in the data stream into a television signal that includes national programming, local programming, and interactive content;

a set top application receiver system to receive and process the television signal ~~interactive programming into the broadcast-quality interactive programming~~ to be displayed to viewers, wherein the interactive content programming is carried by the digital streaming media ~~and~~ enables viewers to select displayed items to retrieve additional information or to implement actions; and for purchase, and wherein the broadcast quality interactive programming is media that includes full motion video suitable for display on a television;

~~a distribution system transmitting the digital data stream including interactive streaming media to the plurality of remote locations; and~~

a return network to receive, communicate, and process transactional information from the ~~remote location~~ viewer to provide interactive ~~programming~~ capability.

14. (Currently amended) The invention of claim 13, wherein the interactive content includes programming offers services for purchase of goods and services from commercial providers.

Claims 15-16. (Cancelled)

17. (Currently amended) The invention of claim 13, wherein the interactive content programming includes ~~raw~~ data that is manipulated by the set top application receiver system to obtain additional interactive content or television programming ~~produce the broadcast quality interactive programming~~.

18. (Currently amended) The invention of claim 13, wherein the media within the broadcast-quality television signal ~~interactive programming that~~ includes ~~the~~ full motion video and is ~~media-suitable~~ for display on the television at about 24 or about 30 frames per second.

19. (Currently amended) The invention of claim 13, wherein the ~~broadcast quality~~ interactive programming content is not still pictures overlaid on a television program.

20. (Currently amended) The invention of claim 13, wherein the interactive content programming includes still graphics and ~~full motion video~~.

21. (Currently amended) The invention of claim 13, wherein the interactive content programming includes still graphics with an audio voice over.

22. (Currently amended) The invention of claim 13, wherein the interactive content programming includes still graphics and a pop-up video clip

23. (Currently amended) The invention of claim 13, wherein the interactive content programming includes a scroll bar.

24. (Currently amended) The invention of claim 13, wherein the interactive content programming includes items that may be dynamically tailored interactively by a viewer.

25. (Currently amended) The invention of claim 13, wherein the interactive content programming includes broadcast quality television rather than still graphics.

26. (Currently amended) The invention of claim 13, wherein the interactive content programming includes broadcast quality television and still graphics.

Claims 27-30 (Cancelled).